

ABSTRACT OF THE INVENTION

The present invention provides a method for the purchase of goods and/or services, a system therefor and method of conducting business thereby which comprise and/or employ the steps of a caller or would-be-purchaser calling a service provider/vendor from a mobile phone device; an SMS message being forwarded to the would-be-purchaser's mobile phone device relating to the purchase of services and/or goods options and/or terms of procuring services and/or goods; and upon acceptance of the contents of the SMS message, the would-be-purchaser or caller is billed or charged a fee which allows the caller's access to telephonic and/or Internet vendor provided services and/or goods for a determined time period.